

Saint Paul Neighborhoods Black Buying Power

1. Sunray, Battle Creek, Highwood	31 million
2. Hazel Park, Hayden Heights, Prosperity Heights, Hillcrest	29 million
3. West Side	12 million
4. Dayton's Bluff	26 million
5. Payne-Phalen	42 million
6. North End	42 million
7. Thomas-Dale	44 million
8. Summit-University	75 million
9. West Seventh	8 million
10. Como	6 million
11. Hamline-Midway	18 million
12. St. Anthony Park	3 million
13. Merriam Park, Snelling- Hamline, Lexington-Hamline	21 million
14. Macalester-Groveland	4 million
15. Highland	12 million
16. Summit Hill	1 million
17. Downtown	11 million

Source: City of St. Paul for demographic data. Author estimates for Buying Power

Black Economic Base in Saint Paul - 2007

- 412 million dollars in buying power *
- 1258 firms with 56 million dollars in sales. 82 of these firms had paid employees employing 758 people with an annual payroll of \$20 million**
- In the Twin Cities MSA: **
 - 7419 Black firms with 617 million in sales.
 - 460 of these had paid employees with an annual payroll of 494 million dollars, employing 4531 with an annual payroll of \$ 169 million. **
- Major sectors for Black firms in Minnesota: Health Care, Transportation, Retail Trade and Professional Services.
- 20 percent of Black households own their homes^
- 23 percent of Black workers used public transportation to get to work^
- 4. 2 million dollars in rent #
- 2. 7 million dollars in real estate taxes#
- 40 million dollars in state and local taxes*
- 47 percent of Blacks over 25 years old had education levels higher than high school – the highest among minority groups in Saint Paul.^
- 38, 818 people or 15 percent of the population of Saint Paul – largest minority group^

Sources: Census 2000#, Economic Census 2002,** Author estimates*, ^ACS 2005.

Ward	Black	% Black	% Minority	Black Buying Power
Ward 1	12137	29	61	\$140 million
Ward 2	3373	8	34	\$39 million
Ward 3	1480	3	12	\$17 million
Ward 4	3069	7	18	\$35 million
Ward 5	5488	13	44	\$63 million
Ward 6	4258	10	43	\$49 million
Ward 7	5356	13	38	\$62 million

Source: Redistricting Data. Author estimates for Buying Power

THE DYNAMIC POWER OF BLACK CAPITAL IN SAINT PAUL, 2007

Emerging Markets Series

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